

SMALL GOALS, BIG CONFIDENCE

Research shows reaching small milestones
inspires kids to set bigger goals!



Start with a \$20 savings
challenge to build their
confidence and skills.

WHY \$20?

**Research shows reaching small milestones
inspires kids to set bigger goals!**



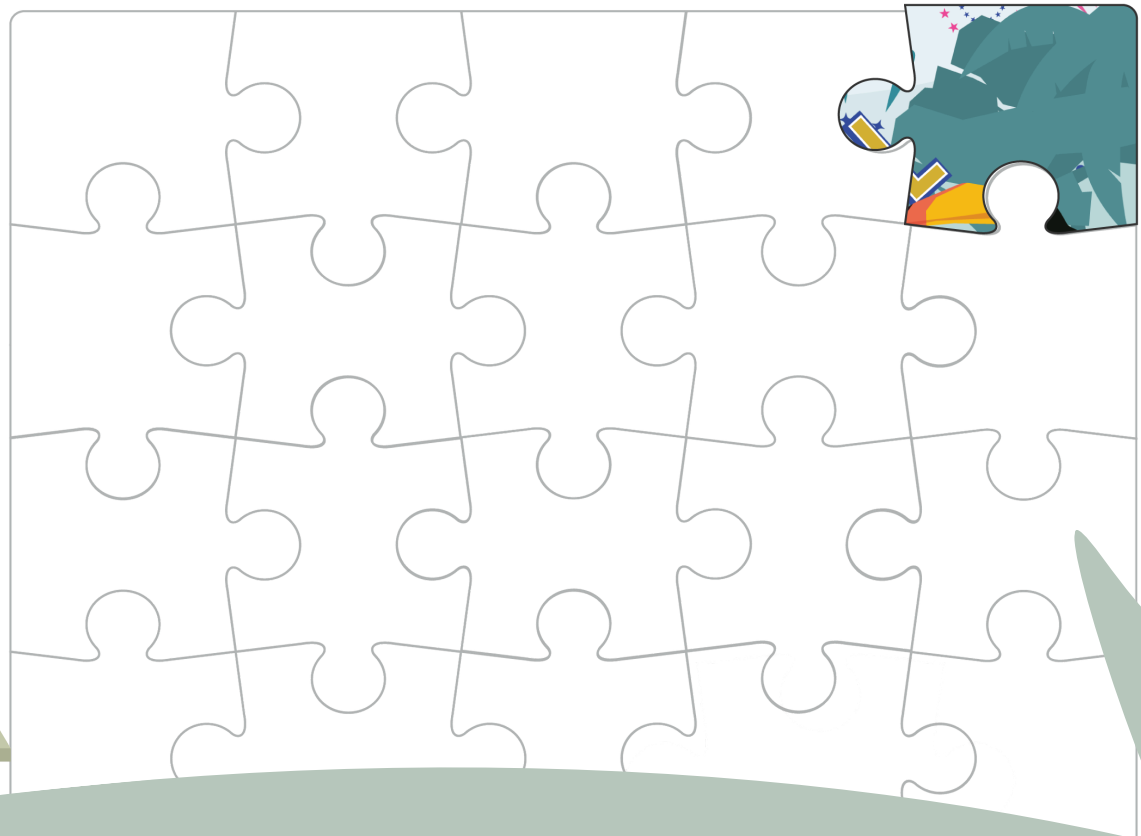
A \$20 goal
shows kids
how small
actions add
up.



Milestones
like this teach
persistence
and
responsibility.

MAKE SAVING FUN

Turn the \$20 goal into an interactive activity!

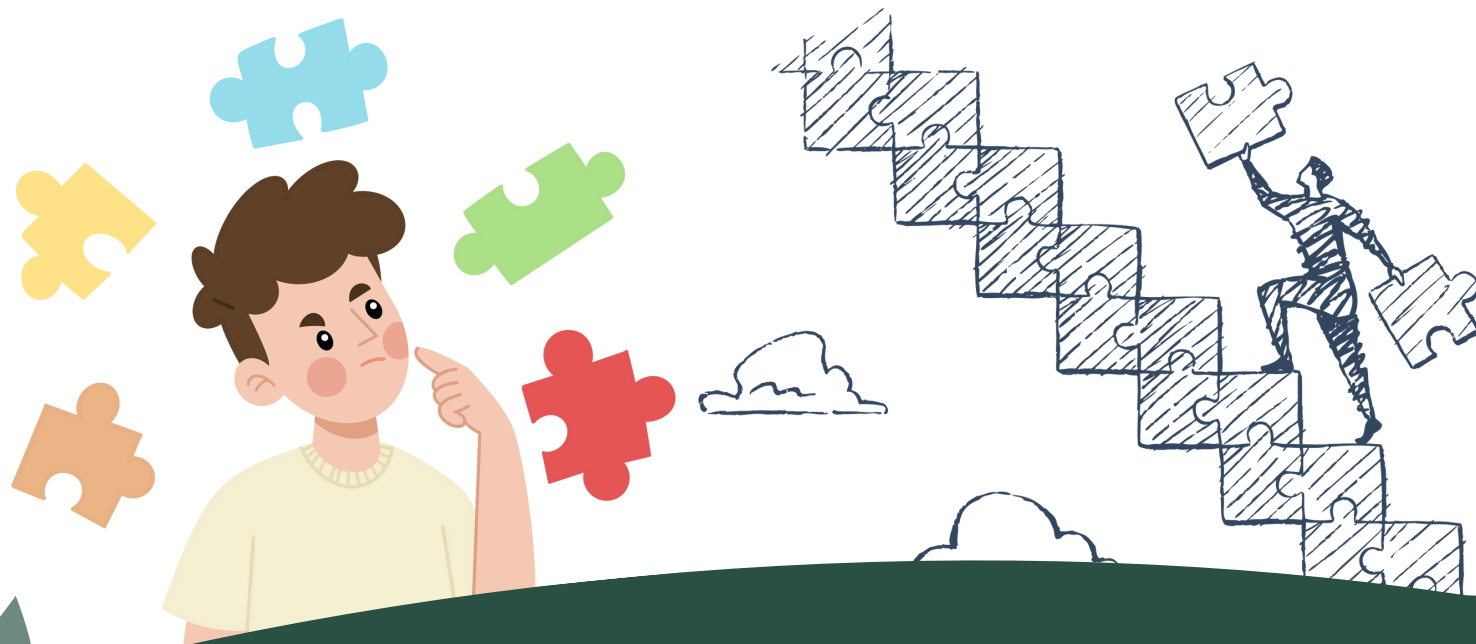


Each puzzle piece represents \$1
earned by completing tasks.

Watch their excitement grow as the
puzzle comes together.

BUILD CONFIDENCE, ONE STEP AT A TIME

Small goals today, big dreams tomorrow.



Achieving the \$20 goal builds
confidence for future savings.

Each piece teaches kids the value
of effort and progress.

GET STARTED TODAY

Help them to start piecing together savings!



Find it at **Timberland FCU** or download it from **[Website Link]**.

Help your kids learn that every small step counts.

Recommended Caption:

Research shows that small financial milestones, like saving \$20, build confidence and motivate kids to set bigger goals. Our \$20 savings puzzle makes it easy and fun!

Each piece represents \$1 earned by completing tasks, teaching kids that small actions add up to big results.

Pick up the puzzle at Timberland FCU or download it from [Website Link]. Let's make saving meaningful—one piece at a time!

Use invite code: TFCU

Recommended Hashtags:

**#MyFirstNestEgg #SavingsMilestones #TeachKidsToSave
#SmartSaving #MoneySmartKids #SavingsChallenge**